



IAMFA 2020 VIRTUAL CONFERENCE SPONSORSHIP PROSPECTUS

VIRTUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

19-21 OCTOBER 2020

2020 marks IAMFA's 30th year of serving the museum facility community across the globe. Thanks to the generous participation of our sponsors, attendance for IAMFA members at the 2020 virtual conference will be free of charge. Our sponsors will help connect the IAMFA community with vital educational programming during our 30th anniversary year.

Sponsorship of IAMFA provides unequalled, ongoing and meaningful connections to IAMFA members, from many of the world's top cultural organisations in Australia, New Zealand, Canada, Europe and the United States. IAMFA sponsors make it possible for cultural institutions around the world to advance the protection and display of the world's cultural treasures.

We look forward to welcoming members and sponsors alike to the inaugural IAMFA Virtual Conference in October. The Virtual Conference will include a mix of live and pre-recorded online conference presentations and panel discussions, a virtual Annual General Meeting, a 30th anniversary celebration, and a museum benchmarking workshop.

Conference Sponsors have the opportunity to reach the 300 international IAMFA members in the cultural sector through the triannual publication Papyrus and social media including the IAMFA website and IAMFA's LinkedIn group. In addition, Conference Sponsors will enjoy an opportunity to meet and connect with members online during our 30th Anniversary conference.

SPONSOR BENEFITS

- Promotion of your company and product or service to:
 - 300+ IAMFA Professional Members
 - 1200+ IAMFA LinkedIn members
- Meaningful promotional opportunities in the lead up to, during and after the conference:
 - IAMFA website
 - IAMFA LinkedIn group
 - IAMFA newsletter (Papyrus)
 - Conference programs and events

We hope you will join us as a partner at this important event! With your participation and support, the Conference is guaranteed to be a success.

CONFERENCE SPONSORSHIP OPPORTUNITIES

Major Conference Sponsor

Sponsors who provide USD10,000 or more in support for the conference will be recognised as Major Conference Sponsors.

Conference Sponsor

Sponsors participating at levels under USD10,000 are an important part of the Conference as well. Benefits will be commensurate with the level and type of sponsorship and may include the benefits listed below.

Major Conference Sponsor

- ✓ Opportunity to co-present a conference program, event or educational presentation
- ✓ Recognition in conference promotions, online and in the IAMFA newsletter, Papyrus.
- ✓ Promotion will be provided in the lead up to, during and after the conference.
- ✓ Recognition at online conference events
- ✓ Inclusion in accompanying online virtual conference pack
- ✓ Opportunity to participate in IAMFA Online - our new educational program
- ✓ Attendance in the virtual conference and associated events

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GET IN TOUCH

To discuss these and other conference sponsorship opportunities please contact the IAMFA 2020 at IAMFA2020@gmail.com.



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